

TRAFFIC BOX WRAPS MAKE THE CITY OF PEMBROKE PINES *Even Happier!*

The City of Pembroke Pines' latest Public Art Project -- Traffic Box Wraps is catching the eyes of residents and visitors. The City's Art and Culture Advisory Board created the theme "What Makes Pembroke Pines a 'Happy City'" after the city was named one of the Happiest Cities in South Florida in 2019 and 2020. by online personal finance website WalletHub. Once the theme was chosen, the creative artwork began and the 14 boxes are now ready for all to enjoy.

The City commissioned Artist John Potter, an Illustrator and Graphic Designer, to create designs for traffic boxes wrapped at 10 locations. For six of the designs, the artist

incorporated a QR code which creates an interactive experience. Residents can walk over to the various boxes, download the "Eyejack" app from the App Store (iPhone or Android), hover their phone camera over the designs, and watch the images come to life.

"We are very excited not only about the beautiful and creative designs from John, but having some of them come to life in this truly unique approach is amazing," said Holly Bonkowski, Assistant Director of Cultural Arts. "It's a fun way for our community to engage with this public art."

The Art and Culture Advisory Board has been tasked with bringing ideas and themes for the next set of traffic box wraps.

The traffic boxes currently wrapped are located at:

- Flamingo Rd & Pines Blvd: [QR Code](#)
- Palm Avenue & Taft Street
- University Drive & Pines Blvd: [QR Code](#)
- Pembroke Rd. & 72nd Ave: [QR Code](#)
- University Drive & Pembroke Rd
- Hiatus Rd & Johnson Street: [QR Code](#)
- Pines Blvd & 145th Ave
- Pines Blvd. & 196th Ave
- Pines Blvd. & 172nd Ave: [QR Code](#)
- Sheridan Street & 184th Ave: [QR Code](#)

