

# John Potter - Curriculum Vitae

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## Biography

**Born:** 1965, Newport News, Virginia, USA

**Lives and works in:** Sunrise, Florida, USA

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## Solo Exhibitions

**2025**

### **Halftones - Contemporary Painting Solo Show**

In this body of work, I use custom halftones as a unifying visual theme, exploring a wide range of patterns, methods, and scales. By applying these elements in unconventional and inventive ways, I aim to create semi-abstract images shaped by technology yet accessible to viewers without a deep background in art. The pieces are intentionally crafted to offer visual depth that eludes photographic reproduction. The work blends traditional art methods with technical knowledge developed through sign-shop work and manual color-separation techniques.

Canvas Films, Fort Lauderdale, FL

Opening: November 29, 2025

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## Group Exhibitions

**2026**

### **Plunge Into the Arts Show**

Plunge Beach Resort, Lauderdale-By-The-Sea, FL

*9 Paintings from the "Halftones" Series on Display*

November 01- December 04, 2026

**2007**

### **Juried Art Show**

Sunrise Civic Center Gallery, Sunrise, FL

*First Place in Drawing and First Place in Painting*

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# Permanent Collections

## **City of Pembroke Pines -**

On exhibit in Pembroke Pines City Hall, Pembroke Pines, FL  
*Series of Illustrations*

## **James C. McLane III, P.E. -**

On exhibit in Space Suit Lab, Houston, TX  
*Painting of an Astronaut*

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# Commissions

## **2024 - Boca Woods Country Club, Boca Raton, FL**

### **Game Room Pop Art Mural**

One large collage-style mural with late Pop Art influences  
Dimensions: 21' × 12'

## **2023 - Boca Grove Country Club, Boca Raton, FL**

### **Game Room Murals**

Series of murals wrapping around a large, irregularly shaped room  
Dimensions: approx. 40' × 10'

## **2022 - Boca Grove Country Club, Boca Raton, FL**

### **Column Murals**

Three themed columns depicting:

- Gnome-inhabited corn stalk
- Gnome-inhabited castle staircase
- Gnome-inhabited tree

Dimensions: approx. 4' × 11' each

## **2022 - Boca Grove Country Club, Boca Raton, FL**

### **Dog Park Container Murals**

Two murals on opposite sides of a shipping container, collage-style with dog themes  
Dimensions: 20' × 8.5'

## **2021 - City of Pembroke Pines, Pembroke Pines, FL**

### **Utility Box Art Program**

Fourteen public artworks on traffic utility boxes at ten locations  
Theme: "What Makes Pembroke Pines a 'Happy City'"  
Most dimensions 11.5' × 5.5'

## 2021 - Grand Harbour Country Club, Vero Beach, FL

### Landscape Mural

Mural of a Florida wetland habitat bordering a golf course

Dimensions 13' × 6'

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## Professional Experience

### Escape Key Graphics - Sunrise, FL (2009-Present)

#### Artist / Illustrator

Self-employed under the name Escape Key Graphics. Projects include illustrated maps, book covers and general illustration and graphic design.

#### Clients:

I have worked with a wide range of clients in multiple countries including InterContinental Dominica Cabrits Resort, Dover International Speedway, Global Marine Travel, and Around Town Arts and Culture Magazine.

#### Recurring Clients:

- **Tingdene Residential Parks and Marinas - Wellingborough, UK (2019- Present)**  
**Illustrator** - Creation of illustrated maps of residential parks and marinas in the UK
  - **Informa Markets - London, UK (2010- Present)**  
**Illustrator** - Creation of illustrations and illustrated maps for boat shows in: Fort Lauderdale, FL, Newport, RI, Chicago, IL, Miami, FL, and Palm Beach, FL, St. Petersburg, FL and Sarasota, FL
  - **Revel Republic – Los Angeles, CA (2022- Present)**  
**Illustrator** - Creation of illustrated maps for boat shows in: Newport Beach, CA, Chicago, IL, and San Diego, CA
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## Skills

**Traditional Media:** Painting (Oil, Acrylic), Drawing, Sketching, Illustration

**Digital Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketchup Pro

**Design:** Layout Design, Graphic Design (InDesign)

**Multimedia:** Videography, Animation (After Effects, Premiere Pro)

**Artistic Concepts:** I combine creative skills and a technical mindset to create original works

**For Administrative/Business Roles:** Microsoft Office (Word, Excel, Outlook)

**Programming:** HTML, CSS

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# Education

**Ringling School of Art and Design** - Sarasota, FL (1984–1987)

Major: Illustration

**Coker College** - Hartsville, SC (1983–1984)

Major: Graphic Design

**South Carolina Governor's School of the Arts** - Greenville, SC (1983)

Major: Fine Arts